



May 24, 2017

Attn: Committee on Women's Athletics  
The National Collegiate Athletic Association  
700 W. Washington St.  
P.O. Box 6222  
Indianapolis, IN 46206-6222

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Please accept this letter on behalf of the National Council of Youth Sports in support of USA Cheer's effort to add STUNT as a NCAA emerging sport. USA Cheer's initiative to place STUNT on the emerging sport list is important as it provides additional opportunities for women to participate in intercollegiate athletics and derive the important benefits from sports.

The National Council of Youth Sports (NCYS) membership serves more than 60-million registered participants/44-million actual boys and girls in organized amateur youth sports. NCYS leads the amateur youth sports industry in promoting the value of participation through advocacy and education. We are well-known for advocacy in promoting safe environments and healthy lifestyles for stronger neighborhoods and more wholesome communities.

NCYS is committed to developing good character through sports while making a positive difference inclusive for children of all backgrounds, genders, abilities, and economic diversities. We encourage the promotion of active participation by all youth in fun and healthy physical activities according to their interests and abilities. Creating new athletic opportunities and growing sports helps to foster universal recognition that organized youth sports develops positive attributes including healthier lifestyles, self-esteem, fair play and good citizenship for girls and all youth.

We recognize the success STUNT has had so far in providing high school girls with more opportunities to play sports and we fully support STUNT's continued growth. In seven seasons STUNT has grown high school participation nationally across 10 states, with over 3,000,000 active school age participants/recruits across the country.

Providing our high school athletics with collegiate opportunities in STUNT will have a direct impact on the continued growth of STUNT at the high school level. Accordingly, we fully support the efforts of USA Cheer to secure NCAA emerging sport status for STUNT and urge the Committee on Women's Athletics to approve their proposal for formal designation.

Yours truly for the kids,

Sally S. Johnson  
Executive Director  
National Council of Youth Sports

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*President*  
Wanda L. Rutledge, PhD  
National Amateur Baseball Federation

*Vice President*  
Jon Butler  
Pop Warner Little Scholars

*Secretary*  
Pam Marshall  
Amateur Athletic Union

*Treasurer*  
Alicia McConnell  
United States Olympic Committee

*Director*  
Wayne Moss  
Boys & Girls Clubs of America

*Director*  
Talty O'Connor  
SportsEvents Media Group

*Director*  
Frank Wilkinson  
U.S. Bowling Congress

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## MISSION STATEMENT

The National Council of Youth Sports leads the youth sports industry in promoting the value of participation through advocacy and education.

*"NCYS is enhancing the youth sports experience in America!"*

## VISION

To be the leading voice for youth sports.