



MARYVILLE UNIVERSITY
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STUNT Implementation Timeline

Summer 2017 – Hired full time coach

Fall 2017 – Recruitment began & first group of Varsity student-athletes began to arrive on campus

Spring 2018 – Held STUNT clinics for recruitment only

Fall 2018 – Varsity roster is completed with 27 student-athletes, Recruitment began for the 2019-2020 season

Spring 2019 – Varsity team competed in a full varsity season of STUNT, recruitment for the 2019-2020 season concluded.

Fall 2019 – The second group of 36 Varsity student-athletes will arrive on campus and recruitment for the 2020-2021 season will begin

Spring 2020 – Varsity team will compete in second full varsity season of STUNT

Addendums

- 2019-2020 roster size of 36 with one full time head coach and 2 part time volunteer assistant coaches
- We have a gymnasium practice and competition facility as well as a matted wrestling room for practice and competition warm up.
- We have many local and regional competition opportunities in Missouri, Oklahoma, Ohio, Indiana, Kentucky and Michigan.
- Our university runs and oversees the operation of STUNT exclusively and independently. USA Cheer provides us support, resources and guidance on the sport, helps us identify officials and provides training.

Maryville University Budget 2019-20	
Start-Up Costs from 2018-2019	
9-13 Strips of Carpeted Foam Mats (\$600 each)	\$10,000.00
STUNT uniform (home) (\$43 each)	\$1,075.00
STUNT uniform (away) (\$43 each)	\$1,075.00
Backpacks/Duffles (\$30 each)	\$750.00
Team Warm-ups (\$87 each)	\$2,175.00
	\$15,075.00
Athlete Costs 2019-2020	
Additional Uniforms (\$85 each)	\$935.00
USA Cheer Annual Membership	\$250.00
Practice Gear (\$20 each)	\$720.00
Additional Warm Ups (\$87 each)	\$957.00
	\$2,862.00
Season Cost Estimates	
Bus travel to 3-4 away tournaments/games	\$15,000.00
Travel Meals	\$5,000.00
Travel Lodging	\$4,000.00
Official Fees for 9 home games	\$1,350.00
Recruiting	\$2,000.00
Printing	\$500.00
Away Game Fees (\$25 per game)	\$400.00
	\$28,250.00
STUNT Nationals (must qualify)	
Transportation to airport	\$1,000.00
Meals at Nationals	\$2,000.00
	\$3,000.00
TOTAL YEAR 1	
	\$49,187.00
TOTAL RECURRING	
	\$34,112.00
TOTAL Annual Scholarship Funding (\$2,000 per athlete)	
	\$72,000.00
Additional Information	
Head Coach Salary Range (12 month)	\$34,000.00
Average home STUNT event attendance	250 people
Average home STUNT event Revenue	\$2,500.00
Estimated College STUNT annual revenue	\$5,000.00
Revenue=admissions fees, clothing sales, concessions, clinics, etc.	
STUNT Budget from Maryville	\$8,000
Fundraising Goal/Estimate	\$25,000