

STUNT

An NCAA Emerging Sport for Women

STUNT, a head-to-head game between two teams who execute skills-based routines in various categories, was recently elevated to emerging sport status in Division I and II effective August 1, 2023.

STUNT Is Growing at the NCAA!

2022 Season:	16 Varsity	11 Club
2023 Season:	22 Varsity	13 Club
2024 Season:	34 Varsity	13 Club



11 new programs already confirmed for 2025! Several institutions with proposals pending.



Why STUNT?

- Athletes and fans love it
- Title IX compliant
- Clear scoring system
- Easy onboarding w/support provided by USA Cheer
- Large roster: 16 to 40+ athletes
- Easy recruiting from existing high school STUNT athletes, cheerleaders, gymnasts, and weightlifters
- Low equipment, facility, and game operations costs



1200+

College athletes playing in Spring 2024

34

Varsity programs from 19 different NCAA Conferences playing Spring 2024

386

Regular season games scheduled for the 2024 season

125

Recruits signed an LOI on National Signing Day to join a College STUNT program for the 2024-25 academic year

2

NCAA Athletic Conference Championships: Great Midwest Athletic Conference and Lone Star Conference



STUNT

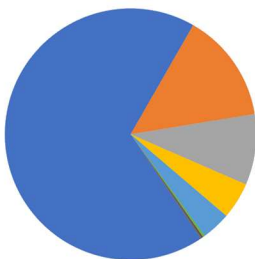
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STUNT Athletes Play from Grassroots Through College



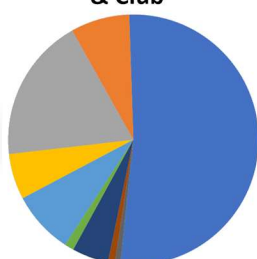
STUNT Creates Opportunities for Increased Diversity

College

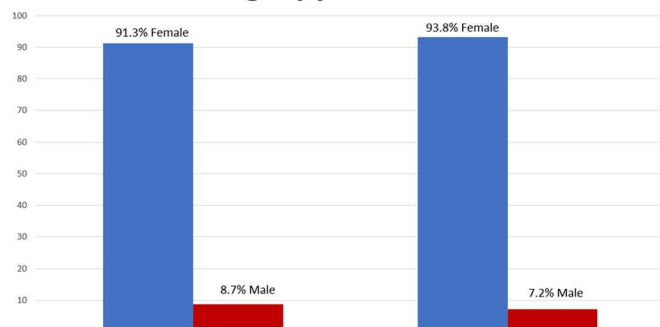


67.6%	White, Non-Hispanic	52.2%	White, Non-Hispanic
14.1%	Black, Non-Hispanic	7.6%	Black, Non-Hispanic
9.1%	Hispanic/Latino	18.7%	Hispanic/Latino
4.7%	Two or More Races	5.9%	Two or More Races
3.7%	Asian	8.1%	Asian
0.3%	Native Hawaiian/Pacific Islander	1.2%	Native Hawaiian/Pacific Islander
0.1%	American Indian/Alaskan Native	4.7%	American Indian/Alaskan Native
0.1%	Other	0.9%	Other
0.1%	Nonresident Alien	0.7%	Nonresident Alien

High School, Jr High, & Club



STUNT Creates More Female Coaching Opportunities

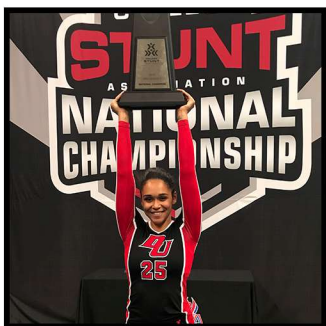


College Coaches

High School, Jr. High & Club Coaches

Athlete-to-Coach Jordan VanTimmeren

Two-Time All-American
Davenport University



2022 Head STUNT Coach
St. Mary's University



Athlete-to-Coach Jasmine Owens

2018 Athlete of the Year
Oklahoma State



2020 Head STUNT Coach
Texas Woman's University



High School STUNT Athletes become College STUNT Athletes!



Cardoza HS to Hope International (NAIA)



King HS to Alma College (DIII)



Owasso HS to Oklahoma Baptist (DII)



Rocklin HS to Kentucky (DI)